

Name: \_\_\_\_\_

Period: \_\_\_\_\_

Date: \_\_\_\_\_

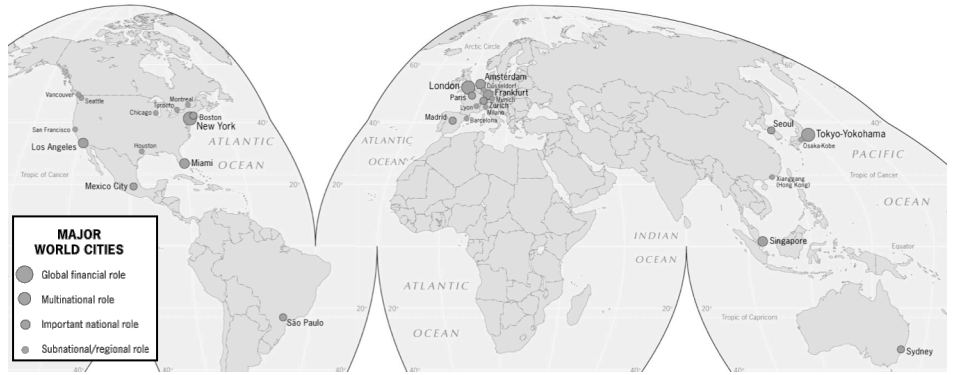
Chapter  
**14**

**Globalization and the  
Geography of Networks**

**Industry and Services 7**

Note: all of the following information in addition to your reading is important.

	<p><b><u>Globalization and Networks</u></b></p> <ul style="list-style-type: none"><li>• Discuss the term “need for skin” - _____ _____</li><li>• Discuss the impact of the digital revolution on interpersonal skills - _____ _____</li><li>• Define: imagined community, and briefly discuss ONE example - _____ _____</li><li>• Discuss TWO ways in which sites are memorialized - _____ _____</li><li>• Define: globalization - _____ _____</li><li>• Describe TWO major advantages of free trade (according to supporters of globalizationists) -<ol style="list-style-type: none"><li>1. Well-being - _____ _____</li><li>2. Competition - _____ _____</li></ol></li><li>• Discuss TWO criticisms of globalization from its opponents - _____ _____</li><li>• Define: network - _____ _____</li><li>• Discuss how networks have changed since 1995 - _____ _____</li><li>• We are shifting from _____-centered technologies to _____-centered (and diffused) technologies, and making progress in _____.</li><li>• Define: Digital Divide - _____ _____</li><li>• Define: global city (world city), and give several examples - _____ _____</li></ul>
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### Network Operations in a Globalized World

- Define: social network - \_\_\_\_\_
- Discuss how social media helped enable the “Arab Spring” - \_\_\_\_\_
- Define: nongovernmental organization (NGO), and give TWO examples - \_\_\_\_\_
- Discuss the main goals of NGOs - \_\_\_\_\_
- Define: participatory development, and explain how it is often carried out - \_\_\_\_\_
- Define: vertical integration, and give ONE example - \_\_\_\_\_
- Define: synergy, and give ONE example - \_\_\_\_\_

• Define: gatekeepers, and discuss how they control information –



- Discuss ONE effect of microblogs (blogs) in disseminating information - \_\_\_\_\_
- Define: horizontal integration, and give ONE example - \_\_\_\_\_
- Define: community-supported agriculture (CSA) - \_\_\_\_\_